

# CIO Review

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The Navigator for Enterprise Solutions

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## 20 Most Promising Digital Transformation Solution Providers - 2017

From small/medium to large-scale and government ones, Indian enterprises are revamping their infrastructure to set a path for digital transformation,” says Haritha Ramachandran, Associate Director, Digital Transformation (ICT) Practice, Frost & Sullivan. An increasing number of enterprises across the country are moving to the cloud, implementing IoT solutions, and trying to understand customer better. The competitive pressure is spurring the growth of agility while maintaining relevance in the market. Increasingly, new and emerging digital transformation solution providers are offering 3rd Platform solutions challenging the incumbent vendors. The 3rd platform is based on the online cloud computing and its interaction with all manner of devices, including wirelessly connected ones such as smart phones, machinery and sensors. This platform has disrupted the way social, mobile, analytics and other technologies run and behave, triggering a wider acceptance by businesses to survive. An ever-increasing reliance on third-party partners mandates that enterprises possess a thorough knowledge

for increased corporate capabilities. Dependency on external vendors and suppliers will continue to increase, requiring newly designed processes and procedures facilitating integration of work delivered by multiple suppliers. Ultimately, the CIO role will shift from executing high-level organizational strategies to a primary IT management to achieve business objectives. For example, the CIO will no longer have the responsibility of managing people and infrastructure to keep key systems running; that will be the responsibility of the 3rd Platform provider. However, the CIO will be responsible for making sure that data is securely exchanged between external providers and the enterprise. Considering these, CIOReviewIndia have come up with a list of “20 Most Promising Digital Transformation solution providers 2017”. A distinguished panel of CEOs, CIOs, industry analysts and the CIOReviewIndia editorial team has closely scrutinized these companies addressing the above concerns. We believe that the listing given by us will bring in a better clarity thereby enabling your businesses to take decisions that will sustain the test of time.



### Company:

Evia Information System

### Key Person:

Nimit P.Bheda  
Director

### Website:

eviaglobal.com

### Description:

A Business Solution Provider that builds customized software by leveraging it Products Platforms & Services that enhances Global competitiveness of the Enterprises.

## Evia:

### Driving Digital Transformation via Platforms, Products & Services

“It’s a world where disruption is the norm and where long-established brands are renewing themselves by putting ‘DigitalFirst’”, says Sylvester Rodrigues, Director, Mumbai headquartered Evia Information Systems Private Limited. Evia is a leading Custom Software Development organization. Unlike pre-packaged software applications, Evia’s custom software services have significant ability to execute exactly the way the customers want it to. Since every business has diverse needs, it is very difficult for one software to accommodate multiple needs at the same time. Evia’s decade of association with various industry verticals has helped gain deep domain knowledge and thereby ensuring that its client’s need much more than any pre-packaged software to drive its Digital Transformation.

In today’s world of data-driven marketing, many companies are trying to put their under-analyzed data called ‘Big Data’ to work for uncovering actionable insights. However, it is not as simple as it seems. The challenge is shifting from disparate data sets to leveraging data in a way that produces better insights and ultimately better decisions impacting the ROI.

To solve this challenge, companies need to build processes that effectively analyze a vast array of collected data through various sources so that they can generate actionable business insights. Evia, believes that data is the new oil. It is essential to build a connected engagement strategy that helps create unified, consistent experiences

for customers and recently Evia was commissioned to transform a legacy jewelry manufacturer to digitalize its entire operations. Evia’s team of skilled developers helped this legacy Jewelry Manufacturers go online and help contribute to their incremental sales. Evia’s Ecommerce solution is built with latest technology based on international standards powered by its unique dynamic pricing mechanism which is the cherry on the cake with other consumer oriented features and functionalities. Evia has served multiple clients across the nation and to name a few are Candere.com – by Kalyan Jewellers, Hansini.net – a brand owned by Ramesth Diamonds Pvt Ltd, 99jewels.in – a store owned by LGW Ltd, Prettycarat.com – awarded as one of the best start-ups in Kolkata by Inc42 Media and many more.

Evia’s decade of association with various industry verticals has helped gain deep domain knowledge

Moreover, Evia’s BGP (Background Verification Platform) is explicitly suitable for the background verification service providers to automate their business operations, and put their team in control. Evia provides just enough structure



Sylvester Rodrigues,  
Director

to bring order to their team’s productivity and give them more time for the real work of creativity. Besides, Evia’s affordable products and services are focused on the Mid Market Corporate segment as well as Enterprise customers. Accordingly, the company was recently approached by a reputed pharmaceutical enterprise evaluating project management software to manage their projects. These projects were spread over multiple locations / factories. After a thorough search for the appropriate software in the marketplace, the client chose Evia’s Cloud Based Task Management System. The factor that led the client to this decision is the ease of use and the level of customization provided.

Evia is incubating a range of next generation products which includes a platform for Automated Marketing Solutions and an integrated Robo Advisory Wealth Management Solutions for IFA’s. As per Nimit Bheda, Director at Evia, ‘Digital Transformation’ is no longer a luxury – it’s an urgent business necessity to succeed in the face of digital disruption. CR